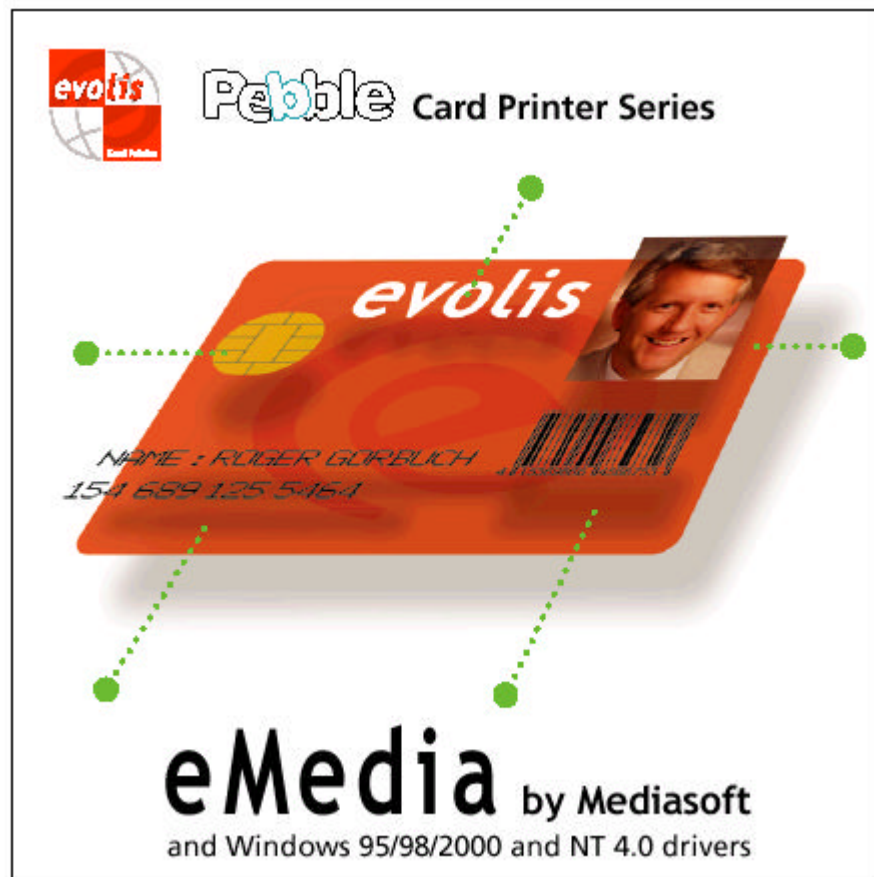


# eMedia Card Design Software

Simply and efficiently create and edit all your cards and badges



- ① Introduction
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- ③ eMedia Specifications Chart
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# 1 Introduction

Welcome to eMedia Cards - the tool for graphic, magnetic, and electronic personalisation of plastic cards.

eMedia facilitates the creation and printing of all your cards; company badges, business cards, membership cards, loyalty cards etc, and gives you the possibility to build a source of different card layouts instantly.

Supplied in its Standard version, eMedia also has a Pro version for connections to databases (MS-ACCESS, Microsoft SQL server, Oracle, ODBC) and access to a number of advanced functions.

In this Standard version, the "demo" mode allows you to activate the Pro version instantly in order to give you the possibility to test all its advantages..

## 2

## eMedia Advantages

### ➤ POWERFUL

The upgrade from a Pro to a Standard Version is done simply by entering a special combination of characters in the Software.

This combination is given to you by your reseller over the phone, contrary to the competing software providers who supply the upgrade by sending a new CD.

### ➤ CONVENIENT

eMedia features two different modes of utilisation depending on the user profile : a Creation Mode and an Exploitation Mode, because the person designing cards in a company is not always the one editing and printing them.

### ➤ INNOVATIVE

All the functionalities of the Pro Version can be tested in the Standard Version by activating the Demo Mode.

### ➤ USER FRIENDLY

An Help Assistant guides you in your daily activities for all functions and is accessible by simply pressing the F1 key at any time.


### ➤ ITS PRICE !

At 915 Euros or 850 US Dollars, eMedia Pro Version is the most cost effective Card Design Software on the Market!

## The Pro Version, in a few words ...

- Full dialog with your databases,
- Automatic save function of ID pictures,
- Programming of data intended for barcodes, magnetic stripes, or lines of characters,
- C.O.M. function to integrate the eMedia Software in your own applications.

# eMedia Specifications Chart


<b>eMedia Card Software Specifications Chart</b> 		eMedia Standard	eMedia Professional
All versions on the same CD		✓	✓
Windows 95/98/2000/NT4		✓	✓
A REAL Help Assistant (F1 key)		✓	✓
Multi-language versions		✓	✓
WYSIWYG Environment		✓	✓
Demo mode, for testing the Professional version		✓	N/A
Full featured internal programming language		✓	✓
Wizard for creating and testing expressions			✓
Internal Library of Barcodes (more than 20 types)		✓	✓
Source : Variable System			✓
Source : Database fields			✓
Source : Programmable values			✓
Magnetic Encoding Interface		✓	✓
Source : Variable System			✓
Source : Database fields			✓
Source : Programmable values			✓
Smart Card Encoding Interface		✓	✓
Programmable external interface		✓	✓
Source : Variable System			✓
Source : Database fields			✓
Source : Programmable values			✓
Twain Image Acquisition		✓	✓
Import image from file		✓	✓
Direct access to your favorite graphic tool		✓	✓
Acquired images & corresponding parameters saved			✓
Image modification, rotation, zoom, cropping			✓
Source : Database fields			✓
Image swapping on expression triggers			✓
External Database connections			✓
(ODBC, SQL Server, MS ACCESS, ORACLE)			✓
Selective printouts based on SQL command			✓
Programmable text objects			✓
E.g. start and end of validity			✓
COM (Component Object Model) Server Features			✓

## 4

## Evaluate the Pro Version for free!

Would you like to evaluate the Pro Version before buying it?  
Of course you can !

**Simply activate the demo mode of the Pro Version :**

- ❶ Start eMedia
- ❷ Make sure you are in "Creation" Mode
- ❸ Click on the icon  , and then validate the option "Set demo mode".

If none of your databases are available, you can use "Planet.mdb", which is featured in eMedia Software. With this database, the "BdD.emc" sample card is provided and situated in the directory eMedia\Samples\UK.

**However please note that when the Pro Version demo mode is active, the word *Specimen* will appear across the card when printing.**

**F1**

For any help or information in eMedia, select the function and press the F1 key from your keyboard. A contextual help will be displayed.

## 5

# Upgrade from Standard to Pro Version?

eMedia Card Design Software is provided as a standard with every Pebble Card Printer from Evolis.

At the installation stage of the eMedia Software, both Standard and Pro versions of the Software exist.

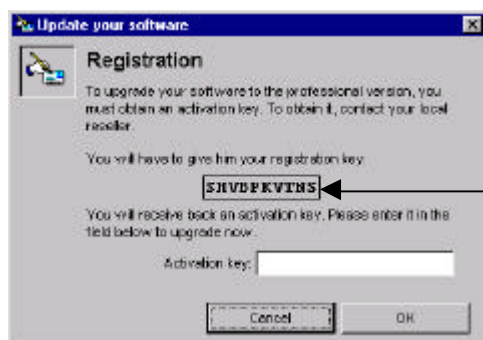
Automatic access is given to the Standard Version and to the Pro Version Demo Mode. In order to access the full Pro Version, you will need to purchase an Activation Key from your Evolis Reseller.

You will need to give him your Registration Key to enable him to generate a Pro Version Activation Key.

This Registration Key is a string of 10 Alpha characters, automatically generated inside the Software when installing it.

This key can be found by following the steps below:

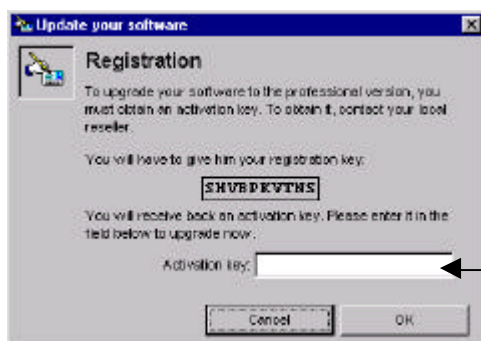
1. Start eMedia Program
2. Click on "Help" in the Menu
3. Click on "Upgrade" then on "Register"
4. The dialog box "Registration" gives you a string of 10 characters



Registration Key

In return, your Evolis Reseller provides you with an Activation Key that you can then enter in the eMedia Software to get the upgrade.

This Activation Key is also a string of 10 Alpha characters and has to be entered in the field "Activation key" mentioned below:



Enter here the Activation Key to get the eMedia Pro Upgrade

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## Pricing Information

## eMedia Card Software Price List



	End User Price
eMedia Standard Version	Free*
eMedia Pro Version	915 € or US\$850

\* comes as standard with each Evolis Card Printer.

### Special Offer, valid 30 days

For all Pro Version purchases within 30 days of Evolis printer purchase, your price will 20% discount of the normal price, i.e. 732 € or US\$680.  
To benefit from this offer, please return the order form attached by fax to your reseller.

For more information about eMedia Card Design Software, please connect to :  
[www.evolis.com](http://www.evolis.com)

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## eMedia Pro Order Form

P/O #: \_\_\_\_\_

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

email: \_\_\_\_\_

eMedia Registration Key\*: 

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*\* The Registration Key is a string of 10 alpha characters. For more information about the Registration Key, see point 5 of this guide.*

Description	Unit Price	Special Discount	Total Price
eMedia Pro	915€ or US\$850	<b>20%</b>	732 € or US\$680

Payment Terms:

Date:

Signature:

Please fax back your eMedia Pro Order Form to your Evolis Distributor within 30 days.



